



**PRESS RELEASE** 

## Hi-Tech-TEX ClusterXchanges in HOMETEX & ITMA 2023 & **ETP Annual Conference 2023 and iTechStyle Summit!**











Hi-Tech-TEX, New sustainable and cross-sectorial value chains towards excellence in Hi-Tech Textiles to foster the uptake of innovation and increasing competitiveness, which aims is to foster SME competitiveness and assist companies to successfully access global markets, facilitate exchanges and strategic partnering between clusters and specialised eco-systems and cities across Europe

European Textile industries are seeking to embrace new market opportunities to grow and maintain their competitiveness through the creation of high-added value products, which is particularly relevant in this unprecedented times.

Hi-Tech-TEX can provide financial support to SMEs through to their participation in two relevant textile fairs (Hometex & ITMA) and & ETP Annual Conference 2023 and iTechStyle Summit !that will be held in the following months. Hi-Tech-TEX partners will prepare an agenda for 3 complete days where you can visit the trade fair & ETP Annual Conference 2023 and iTechStyle Summit develop networking activities.

The project will cover travel costs up to 390€ in Portugal, 375€ in Turkey, and 450€ in Italy.

Please visit hitechtex.eu website!

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